

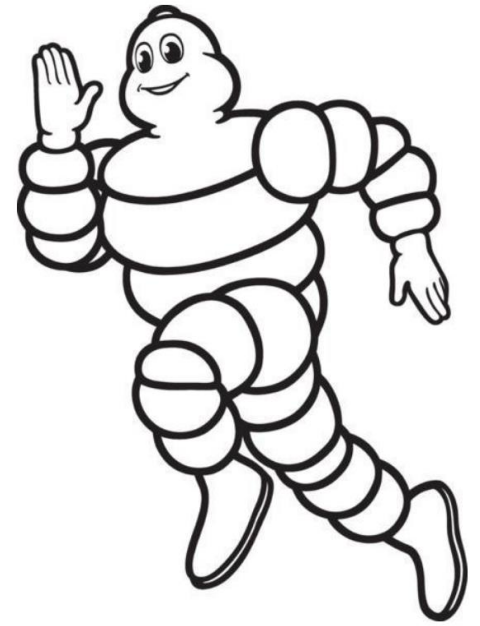
PRODUCT CATALOGUE

Welcome to Michelin System to System Portal
introducing Michelin integration capabilities.
Explore our main feature and associated benefits

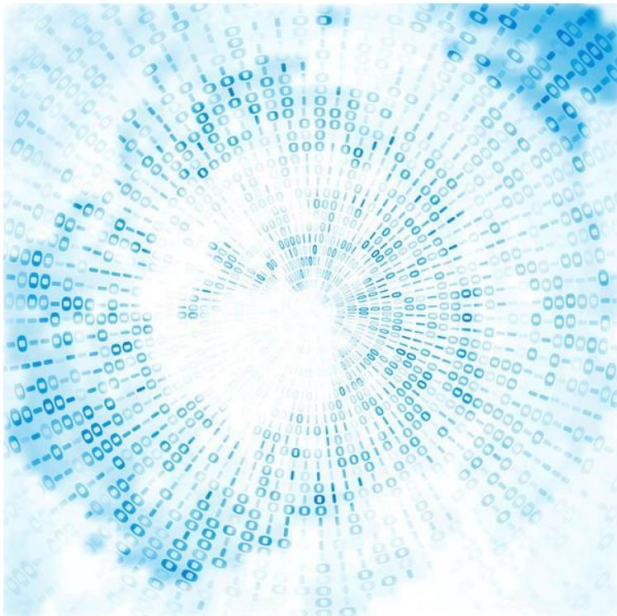
SUPPORT YOUR PURCHASE AND SELLING PROCESS OF MICHELIN PRODUCTS

Price Catalogue (PRICAT), **Catalogue** (PROCAT) and **Marketing Catalogue** (MKTCAT) allow you to retrieve product information, commercial, marketing and technical attributes and assets.

Get the widest and most accurate screen of Michelin product to achieve your sales objectives.



OUR RECOMMENDATION



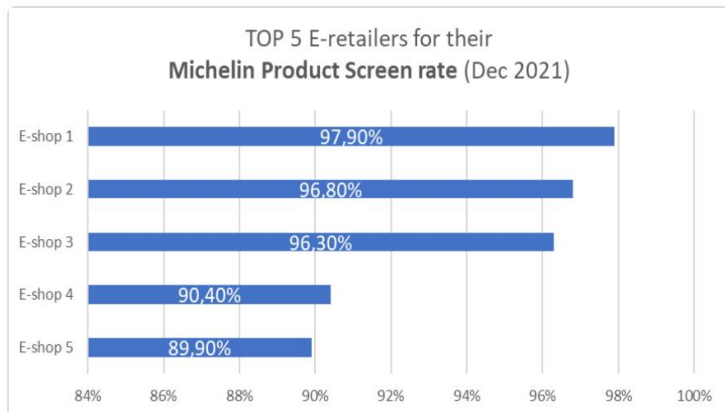
GET YOUR DATA RIGHT FROM THE START

Start with a complete Michelin product catalogue: do not miss sales opportunities because a product is not listed!

You can further increase the share of Michelin Product with the right arguments and accurate information thanks to your digital services.

FOR YOUR E-SHOP AND POINT OF SALES

JOIN OUR BEST IN CLASS IN PRODUCT SCREEN

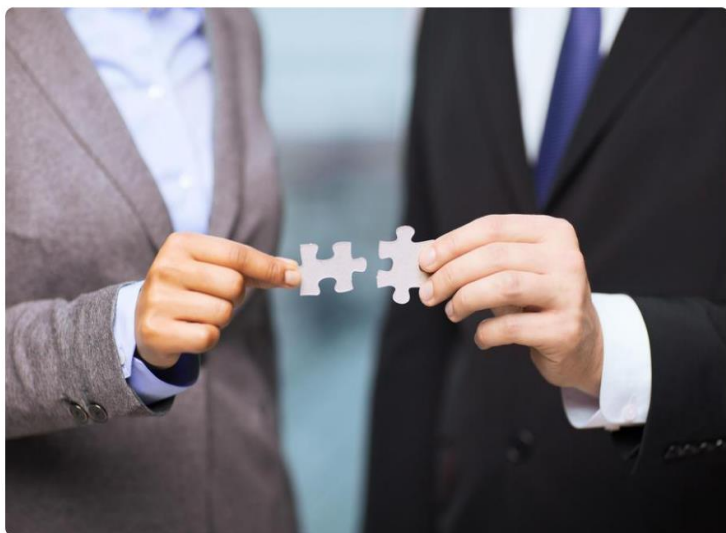


PROVIDE SUPERIOR CONSUMER EXPERIENCE

With marketing catalogue (2022)

- Most up-to-date information on prices and new products
- Pictures, selling arguments for the best consumers experience

FOR YOUR HEADQUARTERS



LESS TIME AND MORE ACCURACY

No more checking and manual actions to push new data into the system